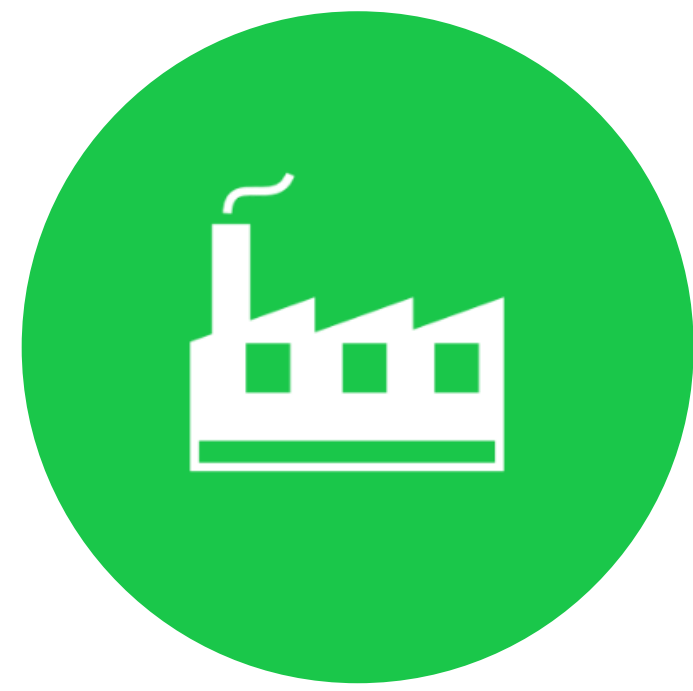


# Zero-touch scale-free and climate independent thermal energy audits.

Improving energy **efficiency** at the **city** scale.

Jake Sobstyl.

**130+ Million** homes in the US



**1.2+ billion**  
tons CO<sub>2</sub>



**\$250 Billion**  
spent on energy



**37 Percent**  
energy wasted

Energy **efficiency** through retrofit is the solution.

## Residential

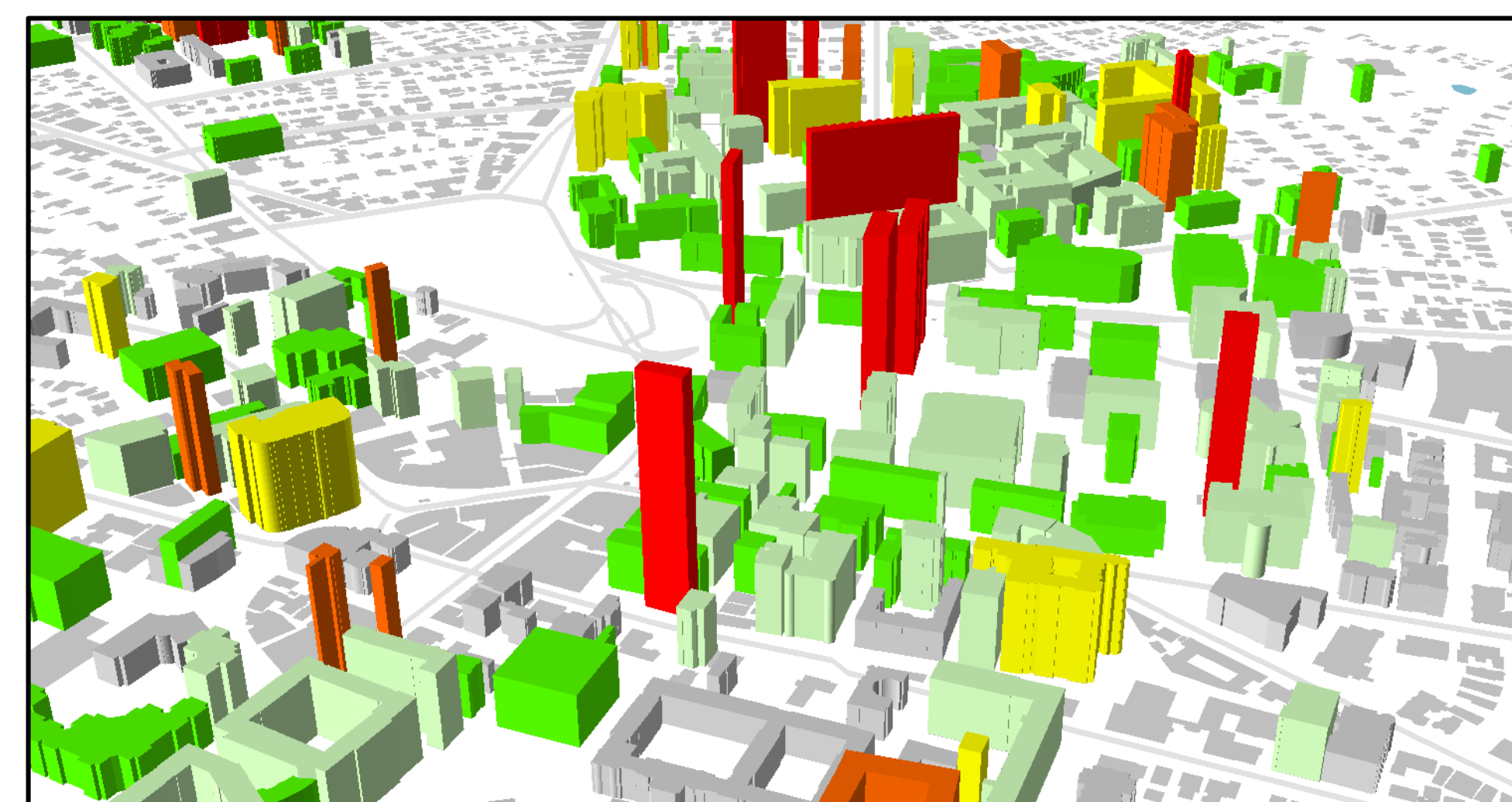
- Home owner requests audit
- \$500-\$1000 in-home audit
- 1 in 5 results in a follow up request
- Retrofit cost-benefit analysis slow
- Behavioral monitoring only

## Commercial

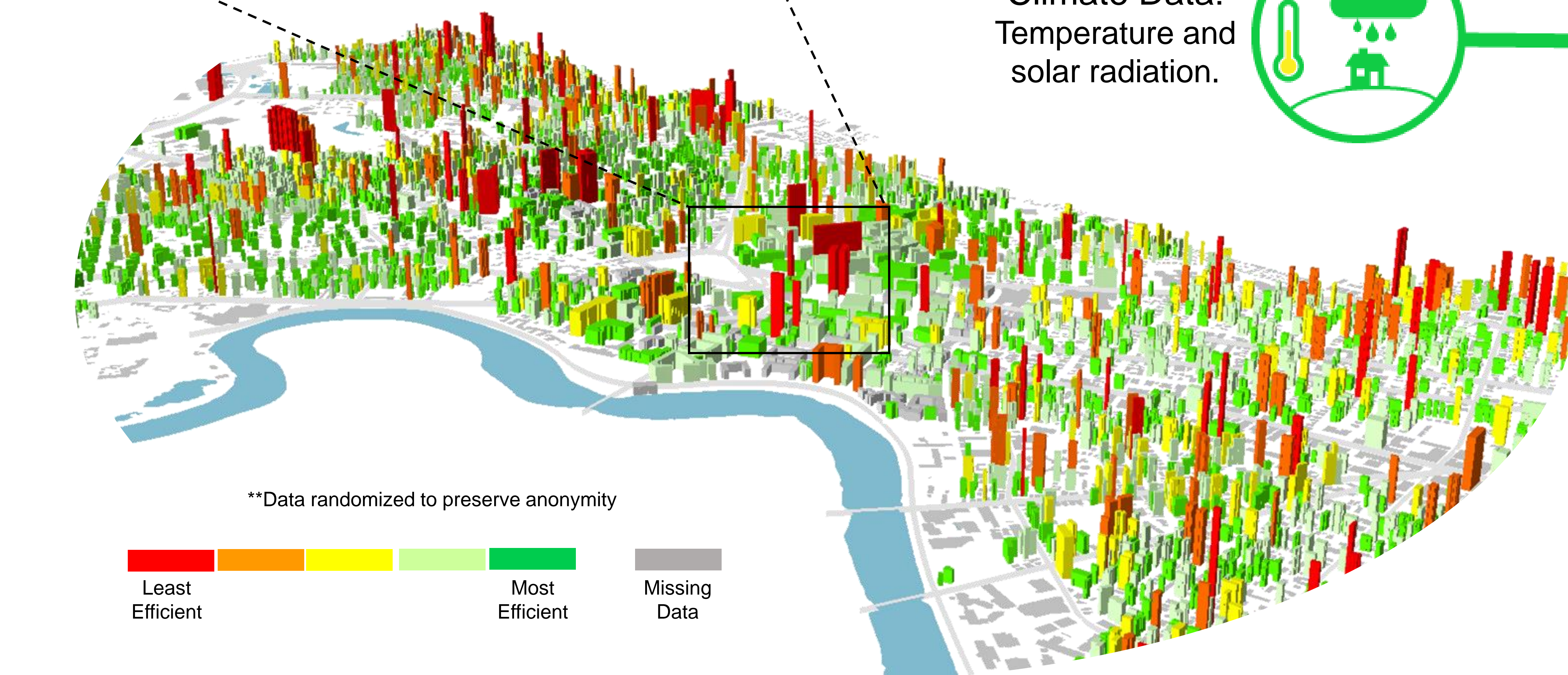
- Electricity main portion of the bill
- Requires hourly/15 min interval data for reasonable accuracy
- Expensive on-site audit
- Sensors and smart meters



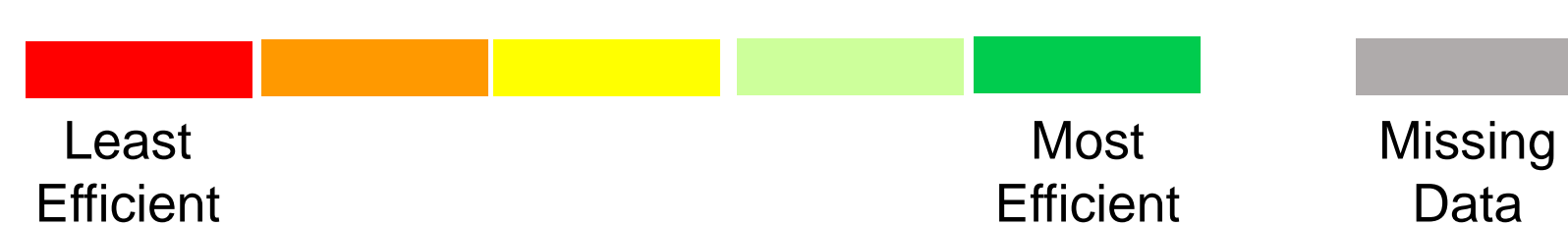
## Where do we start?



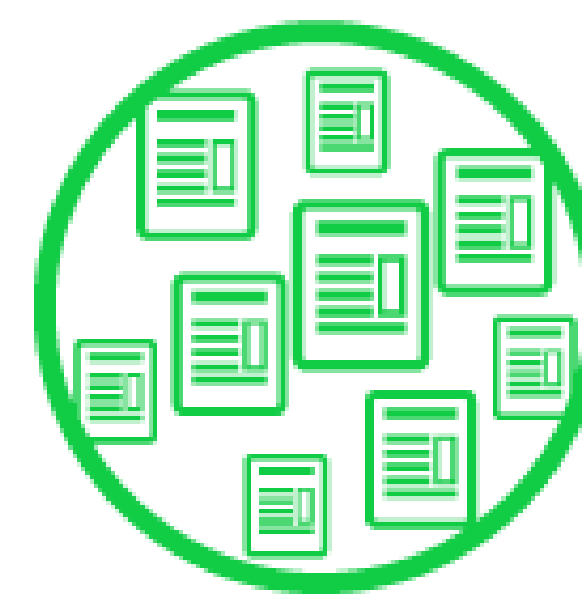
Harvard University



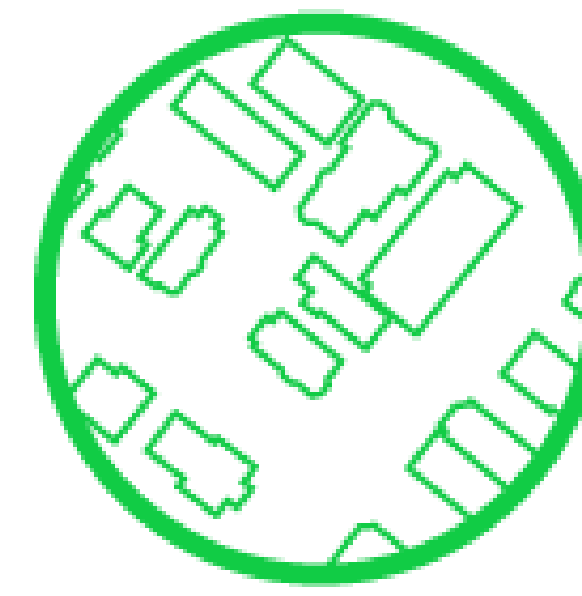
\*\*Data randomized to preserve anonymity



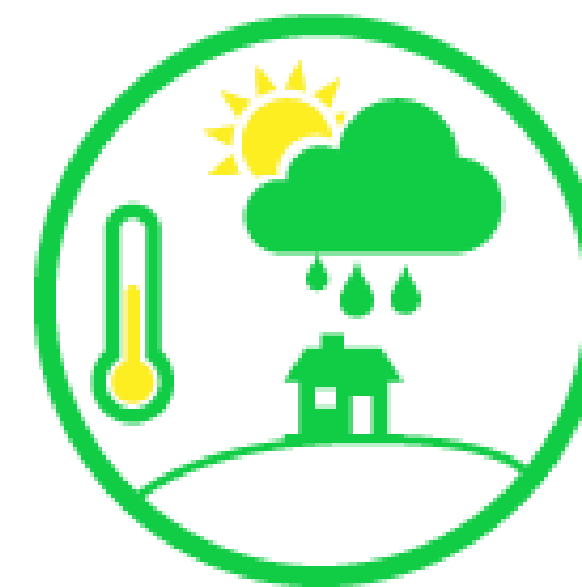
Monthly Consumption: Space heating and cooling thermal energy.



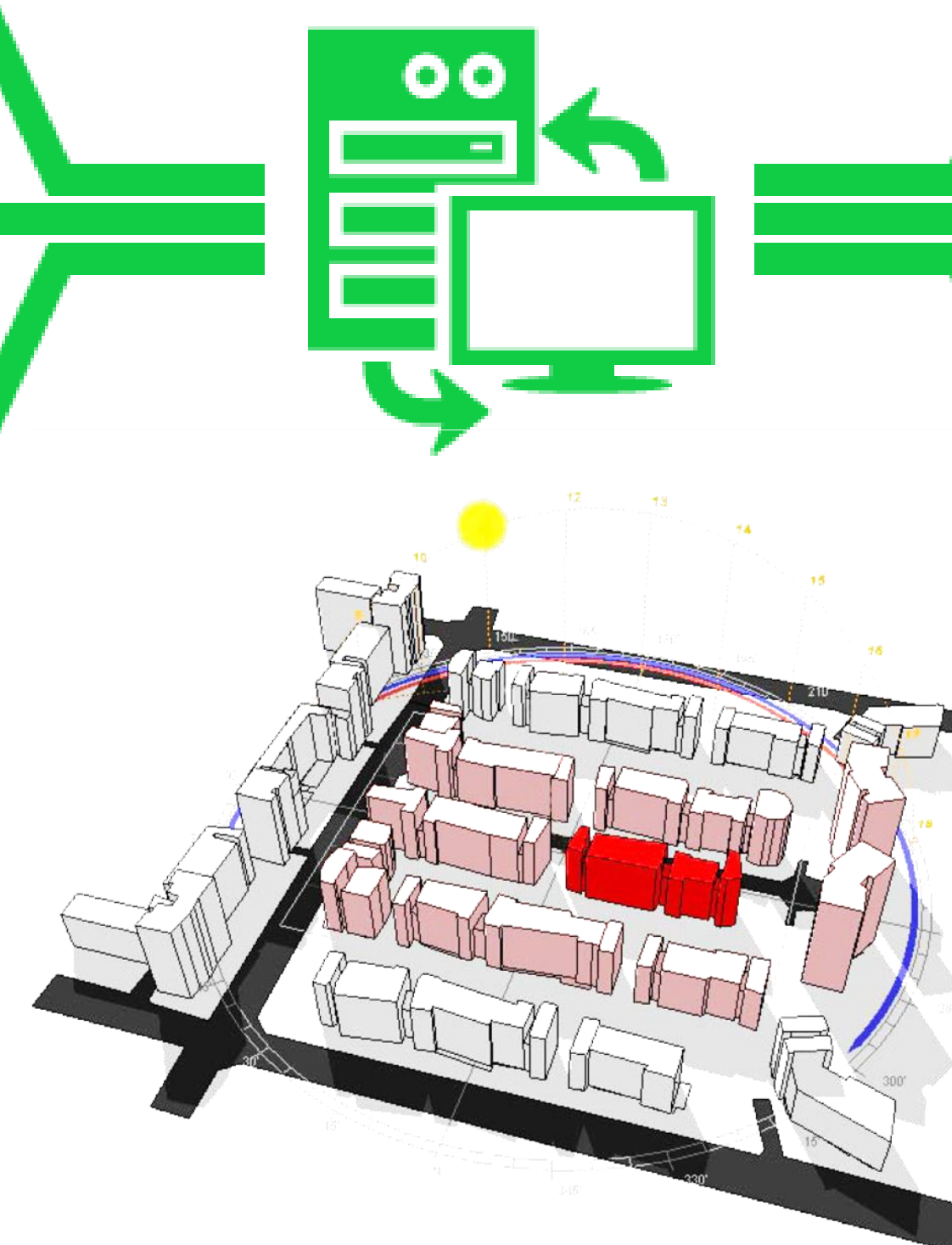
GIS Data: Building footprints and heights.



Climate Data: Temperature and solar radiation.

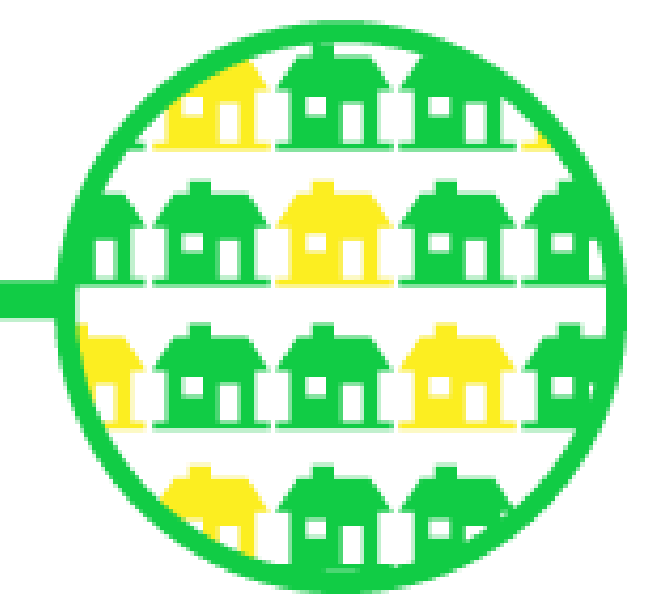


### Physical Energy Modeling\*



\*Patent-pending  
Analysis of heat transfer phenomena between buildings by utilizing GIS and considering their positioning, local neighbors, shadowing and size.

Lead Targeting: Identifying inefficient buildings.



Scenario Planning: Identifying retrofiting options.



Cost-Benefit Analytics: Rate of return on retrofit investments.



## Pilot Case in Cambridge, MA

- 6500 Residential Buildings
- 500 Commercial Buildings
- 20 Minutes of computation time
- \$5 million of potential savings identified
- Targeting plan identifies 1000 buildings that achieve 60% of savings
- On-site validation with 95% accuracy

Data.  
**Greener.**

Thermal Energy **Efficiency** of Buildings\*\* in Cambridge, MA

